



## ***Campaign for Our Careers* Article Series Named Finalist for Prestigious FOLIO: Eddie Award**

The series, commissioned and published by *Entrepreneur*, and reported and written by Fight For Freelancers co-founder Kim Kavin, highlights ways that restricting self-employment harms women, immigrants, people of color and more

**AUGUST 5, 2022, NEW YORK CITY**—Judges for the [FOLIO: Eddie Awards](#), one of the most prestigious recognition programs in the publishing community, announced today that its finalists in this year's competition include a series of articles published on Entrepreneur.com, reported and written by Fight For Freelancers co-founder Kim Kavin, about the need to protect the choice of self-employment.

The [Campaign for Our Careers](#) series includes articles about regulatory language called the [ABC Test](#) and how it threatens the livelihoods of [small-business owners](#), [older women](#), [parents and caregivers](#), and [highly skilled professionals](#). The series also discusses regulatory language called the [joint-employer standard](#) and how it threatens franchise owners who are [women](#), [people of color and immigrants](#), and more.

“The *Campaign for Our Careers* series marked the first time *Entrepreneur* entered the world of advocacy on a single issue, because of the significant legislative threats that small-business owners and franchises are facing,” says *Entrepreneur* editor-in-chief Jason Feifer, who edited the series. “We hope that being named a FOLIO: Eddie finalist helps spread the important message of these articles even farther.”

News of the series being named a finalist comes at a particularly notable time in Kavin's home state of New Jersey, where the state Supreme Court [just this week ruled](#) that

even if an independent contractor is established as a Limited Liability Corporation with a certificate of insurance and publicly available business registration information, she can still be deemed an employee of her clients under New Jersey's ABC Test.

New Jersey's attempts to further tighten its ABC Test, following California's passage of the ABC Test law known as Assembly Bill 5, are what inspired Kavin and several other freelance writers to create Fight For Freelancers in 2019. The nonpartisan, self-funded, ad hoc coalition now represents thousands of independent contractors nationwide from all types of professions. Members of the group regularly speak out in the press and meet with lawmakers about the need to protect the choice of self-employment.

"The ABC Test is being weaponized by special interests that want more of America to be unionizable employees, at a time when [a third of the U.S. workforce](#) is earning income as independent contractors," Kavin says. "The *Campaign for Our Careers* is important because it helps readers understand the real-world devastation that results when the government misclassifies independent contractors as employees—especially when [70% to 85% of us](#) continue to say we want to remain self-employed."

Winners of the FOLIO: Eddie Awards will be announced September 13 at a gala at the City Winery New York. The *Campaign for Our Careers* is nominated in the category of best Series of Articles, Consumer News/General Interest.

**#FightForFreelancers #NoABCforUSA**

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